



SPONSORS

THE HEALTHY LIVING EXPO

Location

Lloyd Erskine Sandiford Centre

Contact Information

Sharon Skeete
info@gethealthybarbados.com
1 246 821-1575

Michele Lashley
info@gethealthybarbados.com
1 246 251-5045

GET HEALTHY BARBADOS

September 2-3, 2023
12PM-8PM DAILY

FB/IG: @gethealthybarbados

Welcome!

We have been still for far too long and our stillness has led to a sedentary and unhealthy lifestyle choice. In addition, poor diets, consumption of foods with inadequate nutritional value, our preference for sugar-filled beverages and unhealthy work and home environments have placed our health at risk. It's time to a part of your own rescue, Barbados it's time to GET HEALTHY.

The Healthy Living Expo was developed to showcase products and services demonstrating healthy living values to consumers and industry professionals in one convenient location.

IS THIS EVENT RIGHT FOR YOU?

The expo is ideal for companies in the following categories:

- **Health Professionals** (Physiotherapies, Mental Health Professionals, Naturopaths)
- **Fitness Professionals** (Gyms, Personal Trainers, Fitness Clubs, Yoga Instructors)
- **Home and Lifestyle** (Electric cars, Solar Products, Environmentally Friendly Products)
- **Nutrition** (Nutritionists, Dietitian, Chefs, Healthy Food Enthusiasts)
- **Market** (Farmers, Organic Farmers)
- **Local Manufacturers / Small Businesses**
- **Distribution/Retail Companies**
- **Government Agencies**
- **Sustainable Living**



Reasons to Exhibit at the Healthy Living Expo

- Increase your brand awareness by reaching potential customers
- Educate current and future customers about the features and benefits of using your product and/or services
- Generate qualified leads for future business
- Increase your sales by promoting your product or service to a captive audience
- Attend an event that aligns positively with your business goals and objectives





HOW THE HEALTHY LIVING EXPO GOT STARTED

The Healthy Living Expo was created by Fitness Coach, Ms Sharon Skeete. Sharon Skeete (Shaz), an accountant by profession, turned to a healthier lifestyle following a health scare. Determined as far as possible not to be fully dependent on pharmaceuticals, she opted for a healthier way of life; thus, began her weight loss journey in January 2018.

This path led her into her new career as a fitness coach. Sharon went on to lose 95 pounds, using spin as her preferred exercise. Seeing its effectiveness in her own life, she became a Certified Spin Instructor and completed further certificates in Weight Loss management through Mad Dogg Athletics Inc.

It was at this point that her first fitness brand, Recycle Lifestyle, was born, with Shaz sharing her experience and encouragement with others. Shaz is also a Certified Personal Trainer, Certified Group Fitness Instructor, Certified Fitness Nutritionist, Certified Kangoo Power Instructor, Certified Kangoo Discovery Instructor, Certified BeatBoss™ Indoor Biking Instructor and a Certified Fitness Coach.

Combining these disciplines, she offers her clients a range of targeted weight loss options through her brands, Recycle Lifestyle and Kangoo Club Fitness Barbados. Shaz is dedicated, high energy and fun, a true inspiration for her clients to commit to a healthier lifestyle. Her goal is to inspire through exercise and empower people to be a part of their own rescue.

THE AUDIENCE

The event will attract 8,000 patrons, both men and women from 25 to over 65 years of age, eager to discover information on products and services that could positively impact their health.

MARKETING OPPORTUNITIES

The following marketing opportunities exist for the Sponsors and Partners at the 2023 The Healthy Living Expo.

- Booth space in a prime location*
- Logo placement on event banner outside of event venue
- Logo placement on all printed materials
- Feature online on our website, in email communication and on our social media pages
- Exposure on radio advertising with media partners
- Indoor and outdoor branding at the event

[*Please refer to our sponsorship opportunities for more details.](#)

The Healthy Living Expo will be advertised on radio stations, in print publications and online with email marketing partners and social media platforms.

**Follow our profiles on Facebook and Instagram
@getthehealthybarbados**



SPONSORSHIP OPPORTUNITIES

Sponsors receive greater visibility and opportunities to highlight their company, brand and activity at the upcoming expo than the standard exhibitor.

Some of the benefits of participation include:

- Increase the awareness and position your company or brand with an event that's focused on health and wellness
- Interact and engage with prospects
- Generate leads and drive sales

Sponsorship opportunities exist for companies at varying levels.

Eco Friendly Partner - \$15,000.00 (Diamond)

20 x 20 Booth Prime Location in exhibitors hall
(Includes 1 skirted table, 2 chairs, wastepaper basket and 1 electrical outlet 110V along with pipe and drape) [\$3500]

- Mention in social media, website, radio, television
- External branding opportunities
- Internal branding opportunities
- Product sampling
- Mention in the press releases
- Logo on printed materials
- Logo on event shirts
- Representation at event pop ups
- 5 reserved parking spaces
- 10 complimentary tickets

Lifestyle Leaders - \$10,000.00 (Platinum)

10 x 10 Booth Prime Location in exhibitors hall (Includes 1 skirted table, 2 chairs, wastepaper basket and 1 electrical outlet 110V along with pipe and drape) [\$2200]

- Mention in social media, website, radio, television
- External branding opportunities
- Internal branding opportunities
- Product sampling
- Mention in the press release
- Logo on printed materials
- 5 Complimentary tickets





Health Associates - \$7,500 (Gold)

(1) 8 x 8 Booth Prime Location in exhibitor's hall
(Includes 1 skirted table, 2 chairs, wastepaper basket and 1 electrical outlet 110V along with pipe and drape) [\$1750]

- Mention in all advertising
- Internal Branding opportunities
- Product sampling
- Mention in press release
- Logo on printed materials
- 3 Complimentary tickets

Wellness Supporters - \$5,000.00 (Silver)

(1) 8 x 8 Booth in exhibitor's hall (Includes 1 skirted table, 2 chairs, wastepaper basket and 1 electrical outlet 110V along with pipe and drape) [\$1500]

- Mention in all advertising
- Branding opportunities
- Product sampling
- Complimentary tickets

Fitness Contributors - \$2,500.00 (Bronze)

- (1) Tabletop [\$750]
- Mention in all advertising
- Branding opportunities
- Product sampling
- Complimentary tickets

For more information on Sponsorship opportunities contact:

Sharon Skeete
info@getthehealthybarbados.com
1 246 821-1575

Michele Lashley
info@getthehealthybarbados.com
1 246 251-5045